

Office of
Chief General Manager(Telecom)
Marketing Cell-CFA,
Tamilnadu Telecom Circle
New CTS Building, Ground Floor,
16, Greams Road, Chennai-600 006



भारत संचार निगम लिमिटेड
(भारत सरकार का एक उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)
BSNL 3G)))) **BSNL LIVE**
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Mktg/CFA/Promotional offer/LL/2011-12/ 02

dt 08/07/11

Sub: Introduction of Friend and family feature in landline for TN circle LL customers-reg

A proposal to introduce 'Friends and family feature' for landline customers in Tamilnadu circle is under active consideration of corporate office and favourable orders are expected shortly. The scheme will be launched on experimental basis for a period of 90 days.

As per the propose scheme , a land line customer can register up to three BSNL landline /BSNL GSM in Tamilnadu circle or Chennai TD for which the customers can call at reduced rates. To enable the same fixed monthly charges will be collected.

Details of the proposed plan:

Particulars	Tariff
For registering 1 BSNL landline /BSNL GSM in TN circle or Chennai TD	Rs.29/- p.m
For registering 2 BSNL landlines /BSNL GSM in TN circle or Chennai TD	Rs.49 /- p.m
For registering 3 BSNL landline /BSNL GSM in TN circle or Chennai TD	Rs.59/- p.m
Call charges to the F&F numbers from the land line connection registered under the scheme	
From 0800 Hrs-2100 Hrs	Re.0.20/min
From 2100 Hrs -0800 Hrs	Re.0.10/min

Other terms and conditions:

- Addition beyond three numbers not allowed
- Service tax Extra
- All other calls except F&F will be charged as per existing tariff plan.

No commission shall be payable to Franchisee for the additional charge under this scheme.

Other details:

1. Method for registering the request by customer :

The customer will approach CSC or call 1500 and tell his number of choice for F&F from the telephone line for which the facility is required. The facility will be registered by the call centre staff based on Caller line Identity. Change of number, inclusion/exclusion of numbers and deactivation of the facility can also be done in the same way.

2. Change of number which is already registered under the scheme and charge for the same:

A number once registered will not be allowed for change for a period of 15 days. After 15 days, a customer can change the number. Charge is Rs.10 for change of one number.

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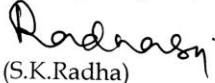
3. Inclusion/exclusion of a number to F&F:

A customer who has already registered under F&F can include one or two more numbers (Maximum three) under F&F at any time for which the charges will be calculated on prorata basis.

Example:

A customer has already registered one number under F&F on 01/07/11. He intends to include one more number on 15/07/11. Then he will be charge Rs.(14/31)*29+Rs.(17/31)*49. For exclusion/deactivation of facility also the same formula will apply.

Formal order for launch of the scheme will be issued after ensuring confirmations regarding the implementation of the scheme in CDR. SSAs are requested to familiarise the scheme among existing and prospective customers and acquire maximum customers for this scheme.



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To
All Heads of SSAs.
BSNL,Tamilnadu circle.